



REIMAGINE MARKETING

ON METAVERSE



<https://scity.games/>



<https://whitepaper.scity.games/>



METaverse MARKET SIZE





Hanoi



Hong Kong



Rome



El Salvador



What is **SCity**?

SCITY IS A METAVERSE x MARKETING PLATFORM

As a combination of social media platform and digital economic models, using Blockchain technologies, SCity brought famous real-life cities into the metaverse, creating a virtual world, where users live their second life.



01

GRAND CENTER

Decentralized Bank
City Hall
Marketplace

03

INDUSTRIAL ZONE

NFT Factory
NFT Material

05

ENTERTAINMENT ZONE

Playroom
Gaming Hub
Auditorium
Stadium
Park

02

RESIDENTIAL ZONE

NFT Land
NFT Building

04

DOWNTOWN

Shopping Mall
Daily Quests
SCity Maker



SCITY MAP



01. GRAND CENTER



DECENTRALIZED BANK



CITY HALL



MARKETPLACE



DECENTRALIZED BANK



- Swap
- Staking
- Farming
- Bond
- Lending
- Borrowing



CITY HALL



NOTIFICATION

Where **SCity's changes and updates** are announced to users.

GOVERNANCE

Where users can vote to **decide the future of SCity:** such as prize pool, NFT value,...



MARKETPLACE



NFT LAND

Invest in NFT Land
in SCity Metaverse

NFT FACTORY

Produce materials necessary
to upgrade your NFT Building

NFT AVATAR

To represent you
in SCity Metaverse

NFT BUILDING

Own NFT building to start
earning SCC Tokens

NFT ITEMS

Exchange, upgrade & power-up
your assets in SCity Metaverse

TICKETS

Use tickets to play games,
watch movies, join concerts



02. RESIDENTIAL ZONE



NFT LAND

Own NFT Land



NFT BUILDING

Construct NFT Building



CLAIM TOKEN

The higher level
of your NFT Building,
the greater its mining power

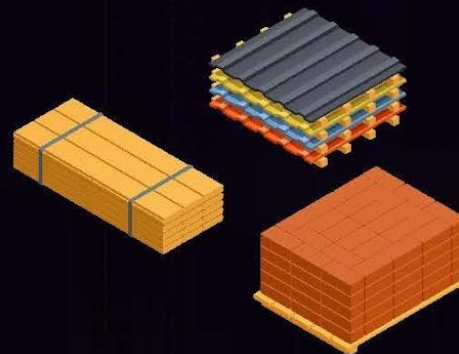


03. INDUSTRIAL ZONE



NFT FACTORY

Main source to
earn your NFT Material



NFT MATERIAL

Important components to
upgrade your NFT Building



04. DOWNTOWN



SHOPPING MALL

Buy real products
with SCC Tokens



DAILY QUESTS

Complete to win
handsome rewards



SCITY MAKER

Customizing virtual shop
made easy with this tool



05. ENTERTAINMENT ZONE



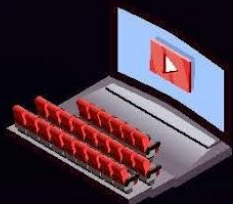
PLAYROOM

Play SCity minigames with your friends



GAMING HUB

Experience a diverse game library from renowned publishers



AUDITORIUM

Watch the newest movies, join any concert of your choice



STADIUM

Live in the fiery atmosphere of sport events around the world

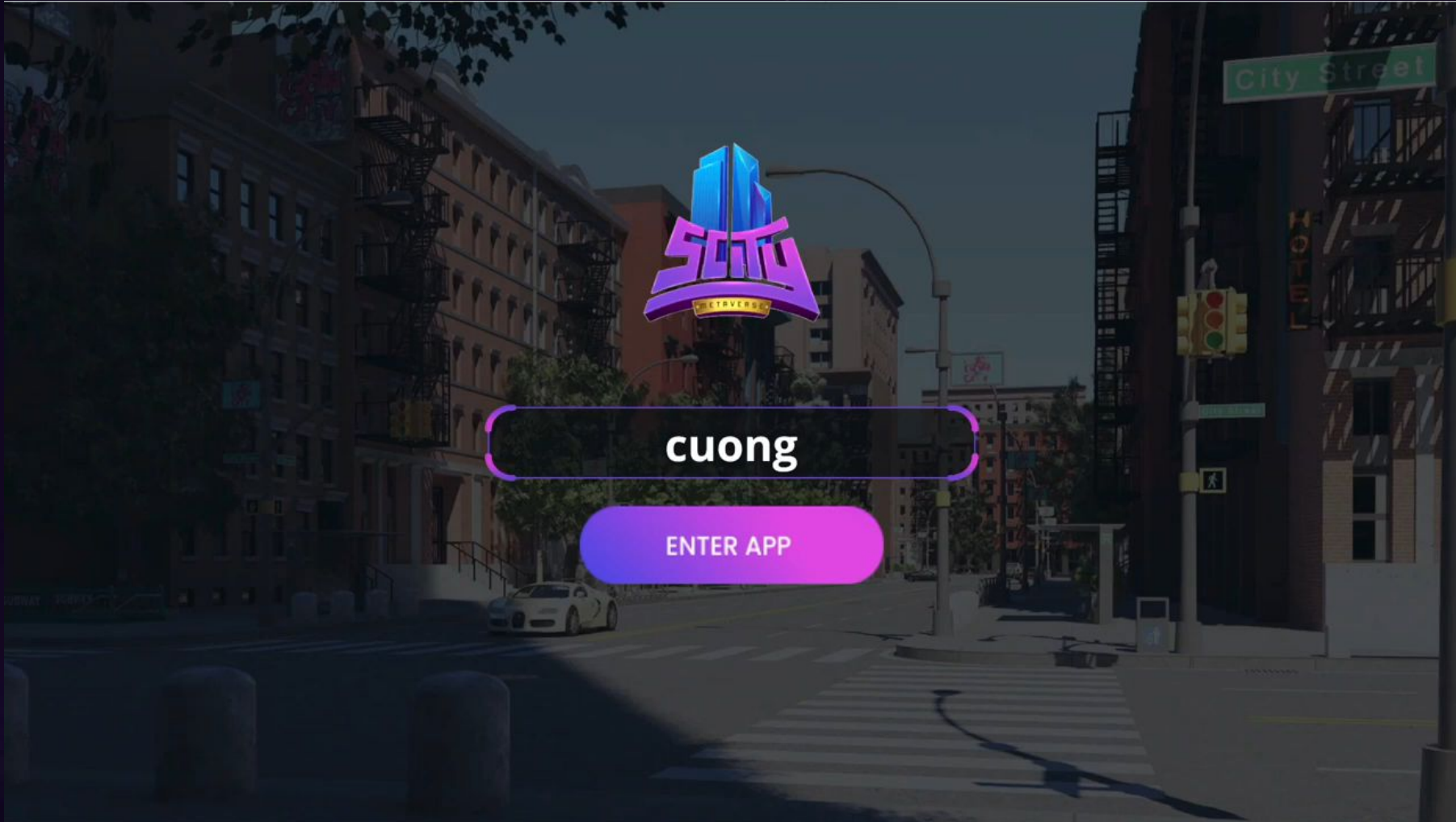


PARK

Make friends, mingle, hang out with people of the same interests



SNEAK PEEK





OUR COMMUNITY

THANK YOU!

100K
MEMBERS

IN JUST 60 DAYS WE'VE REACHED

Over 3000
brand-mentions per day
Over 1600
new members per day

35%

Vietnamese

30%

Brazilian

8%

Others

12%

Indonesian

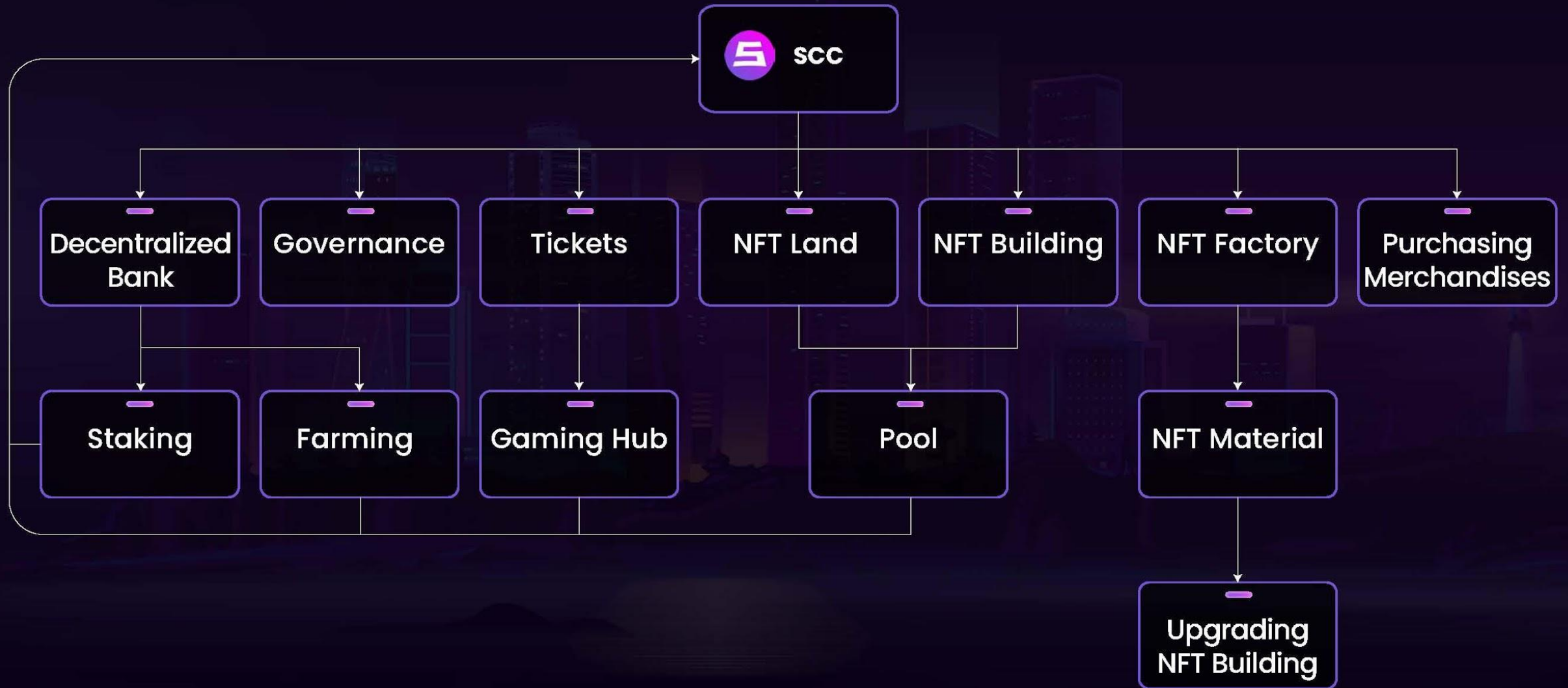
15%

Indian





ECONOMIC FLOW





REVENUE MODEL



NFT LAND SALES



NFT BUILDING SALES



IN-GAME
ITEM SALES



BATTLE PASS SALES



ADVERTISING SALES



NFT MERCHANDISE
VOUCHER SALES



ALL TRANSACTIONS FEES



FOR USERS



EXPLORE UNLIMITED EARNINGS



IMMERSE IN THE METAVERSE



VIRTUAL WORLD, REAL PRODUCTS



COMPETITORS





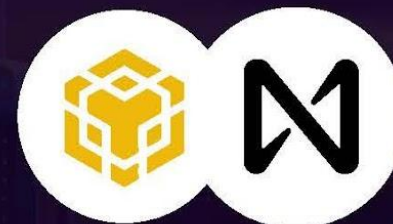
WHAT MAKES SCITY UNIQUE?



CONNECTING
VIRTUAL AND REALITY



ANTI-INFLATION



MULTI-CHAIN
BNB CHAIN/NEAR PROTOCOL



GO-TO-MARKET STRATEGIES

OBJECTIVES

- Free to play, active, friendly environment.
- Players earn from **playing & investing**
- Drive **50,000 users** in 3 months after IDO
- Drive **100,000 SCC holders** in 3 months after IDO.
- Brand equity:** Transparent, Trustworthy, Engaging developers, Real gamer community

WHERE TO PLAY

- Where we reach:** Globally; focus on Vietnam, Brazil, Philippines, India, US.
- Where we engage:** Facebook, Twitter, Telegram communities & in-game.
- Where we drive recommendation:** Streamer on social platform, Referral from friend from games' features & rewards
- Where to play:** Mobile & PC.

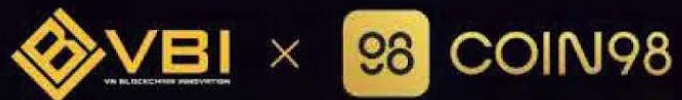
STRATEGIES

- Unique and special rewards** for early players, merchants.
- Viral marketing campaigns:** In-game events with KOLs, celebrities.
- Seasonal event with bountiful rewards** for participants.
- Series of **mini games** that help new players experience core gameplay.
- Attract loyal users through **the advertising and sale activities** of associated brands.





SCITY AWARDS



TOP 3

VBI BLOCKCHAIN HACKATHON



TOP 20

DEVERA BLOCKATHON EXPANSION ICON 2.0

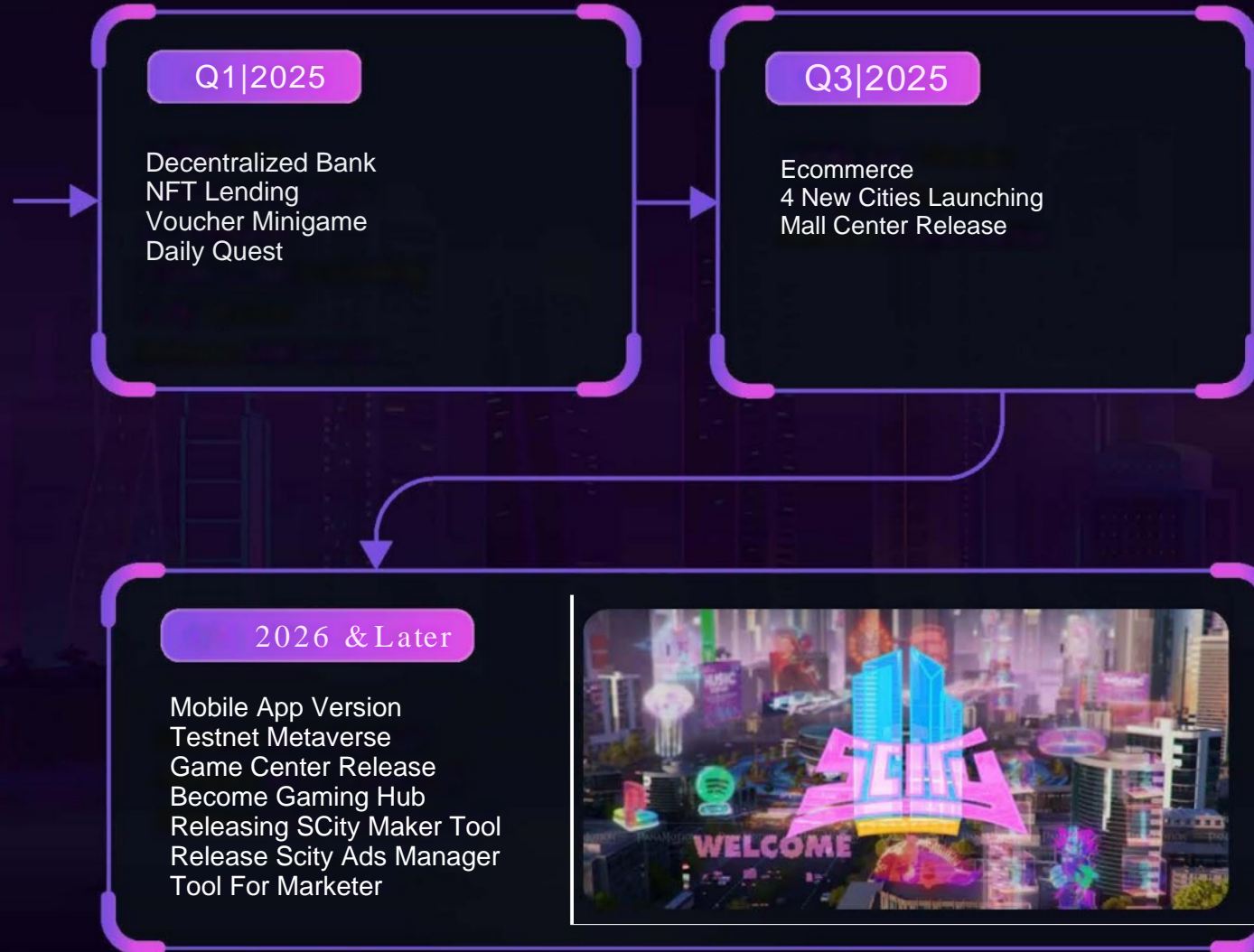


ROAD MAP





ROAD MAP





OUR TEAM



ALLEN LE NAM

Chairman, CFO & Co-Founder

CEO & Founder of HUE Developments & Investment Canada Inc,
CEO & Founder of Hoa Binh Canada Inc,
Chairman & Founder of Southern Phoenix Capital Canada Inc,
CEO & Co-Founder of BitBank Holdings Canada,
Chairman of VNDC Stablecoin



HENRY PHAM

CPO & Co-Founder

Product Owner,
Product Manager at Viettel Pay
& Open Commerce Group



SON NGUYEN

CEO & Founder

CEO of FreeForInvestment JSC,
10 years of experience
in Blockchain field



HUYEN NHU

CMO

8 years of experience
in Mass Communication
& Brand Management



OUR TEAM



DR. LEO PHAM

Head of Blockchain

Master of Information Technology Software with 8 years of experience



MSC. PHU HUYNH

Head of Web

Master of Computer Sciences Software with 10 years of experience in E-Commerce



TRONG NGUYEN

Full-Stack Developer

3 years of experience as a full-stack developer



DUNG NGUYEN

Advisor

Former CFO of HBRE Wind Power, Expert in Financial Analysis & Modeling in Blockchain, Clean Energy, Real Estate



MARCUS GILLAM

Advisor & International Partner

President & CEO at Gillam Group Inc, Vice President of Vanbots, Project Manager at Barclays Capital



EHSON RAHMATI

Advisor

Founder & CEO at Condo Channel Inc, President & Co-Founder at ReadyChat, Marketing Advisor at Vera Media Corp



VISION



SCity aspires to be the **most popular metaverse platform** with **leading B2B solutions** and a **well-rounded transaction system** that will forever change how people live, connect and invest.



THANK YOU